We are excited to reach our Ag Days patrons in unique ways and have creative ideas enhancing your brand and the MB Ag Days brand.” We are also open to ideas you may have to reach your target audience.

**PRINT / SHOW PUBLICATION**
- Premium Ad locations
- Full page ad in show publication (Supplied)
- Name in bold and highlighted in the exhibitor directory of our show publication

**WEB**
- Company logo to be used on our website; hyperlink back to your company.

<table>
<thead>
<tr>
<th>Package</th>
<th>2024 Price</th>
<th>2024 Services Provided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 1</td>
<td>CONTACT US</td>
<td>We are excited to reach our Ag Days patrons in unique ways and have creative ideas enhancing your brand and the MB Ag Days brand.” We are also open to ideas you may have to reach your target audience.</td>
</tr>
</tbody>
</table>
| Tier 2     | $3,000     | PRINT / SHOW PUBLICATION
• 1/2 page Ad or an Advertorial (Supplied)
• Name highlighted in the exhibitor directory of our show publication |
| Tier 3     | $1,750     | SHOW PUBLICATION
• 1/4 page ad (Supplied)
• Highlighted name in the exhibitor directory of our show publication |
| Tier 4     | $1000      | • 1/8 Page Ad (Supplied) |

**AD SIZES:**

- **1/8 Page**
  - Bleed Size = 8.625” x 11.25”
  - Trim Size = 8.125” x 10.75”
  - Safe Image Area = 7.125” x 9.75”

- **1/4 Page**
  - Bleed Size = 3.325” x 4.75”
  - Trim Size = 3.125” x 4.25”
  - Safe Image Area = 2.75” x 4.00”

- **1/2 Page**
  - Bleed Size = 7.125” x 9.75”
  - Trim Size = 6.925” x 9.55”
  - Safe Image Area = 6.50” x 9.30”

- **Full Page**
  - Bleed Size = 16.75” x 11.25”
  - Trim Size = 16.25” x 10.75”
  - Safe Image Area = 15.25” x 9.75”

**ADDITIONAL DESIGN SPECS:**

For large areas of black, use Rich Black Formula: C: 30, M: 30, Y: 0, K:100. Full page/spread bleed 0.25”. Avoid 4 colour black text if possible.

**Show Publication Highlights**

Ag Days sponsorships put your company at the centre of the Agriculture industry:

- **High Visibility**
- **Ag Days Stories**
- **Full Colour**
- **Exhibitor Directory**
- **Ag Days Specials**
- **Prime Sponsorship Opportunities**

Digital Edition will be available online @ AGDAYS.COM

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